



# New Age Technology Consulting Sustainable Telecommunications



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**New Age Technology Consulting**

*A World of Answers in a New World*

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# Sustainable Telecommunications



## **A Lower Business Phone Bill = A Greener Planet**

So, how can you lower your company's phone bill and reduce your organization's carbon footprint at the same time?

In this New Age, business communications technology is substantially more efficient than traditional business phone systems.

More importantly, the energy savings can equate to just a fraction of the eco-friendly benefits that a sustainable telecommunications platform can provide.



## **An IP Phone solution that creates business and environmental benefits... while reducing your expenses.**

Organizational behavior drives energy consumption and serves as the engine of a firm's environmental footprint. How focused is your company on sustainability? Do you Reduce, Reuse, Recycle? Have you switched to energy efficient lighting? Do your employees telecommute? Do you fly or teleconference?

Today's communications technology solutions can enable your staff in myriad ways while reducing your costs, your carbon emissions and contributing to a greener business environment.

**Read on to see how...**



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# Sustainable Telecommunications Benefits



## How can a business phone system decrease the environmental impact of your firm, your clients and your value chain?

Reduce energy costs with energy efficient technology... our business phone system and endpoints use a fraction of the power of old systems.

- Significantly lower power requirements of the phone system (CPE). We deploy a 100% solid-state IP/PBX with a high efficiency power supply and a low voltage processor for reduced overall energy requirements. There are no fans, hard drives or moving parts to break or replace.
- Power over Ethernet (POE) for your business telephones. Eliminates the need for power adapters and additional power outlets



## Enable your workforce for a more flexible, remote working environment.

Telecommuting reduces expenses for both employers and employees. A reduction in required office space is a greener office.

- Our telecom solution enables your workers to effectively telecommute, with an office extension at home or on the road, reducing the number of desk spaces required on site and the need to heat and cool a larger facility.
- Reduce the number of employee commute miles to and from the office while allowing them to stay connected... just like they were at the office.
- Reduce your real estate costs and carbon emissions from unnecessary travel by leveraging telecommuting, unlimited conferencing and more.
- Reducing your carbon footprint via increased collaboration and more efficient, cost effective interaction with suppliers and customers.



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# Sustainable Business Practices



## **New Age Technology Consulting Operating in the Green!**

New Age Technology Consulting has taken advantage of the paradigm shift that has occurred in telecommunications and technology in order to leverage these new capabilities in our internal operations and in those of our clients.

- New Age TC and our partners manage all of our client phone systems with remote administration.
- Remote management & monitoring of every client phone system reduces truck rolls to the client site by more than 90%.
- 90% of trouble tickets are resolved remotely.
- New Age TC enables a remote workforce by implementing secure remote telecommunications resources... We use the technology we sell!



## **We have implemented several measures to reduce our corporate energy consumption.**

- We have replaced our standard light bulbs with CFLs and our staff utilizes energy efficient laptop computers in support of the work environment.
- We leverage soft phones, online collaboration for sales presentations and training for our staff, partners and clients.
- New Age TC supports sensible government regulation aimed at energy independence and resource conservation.
- New Age TC supports the efforts of various non-profit organizations that focus on sustainability issues.



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